

Excelerate '25 Solumina User Conference

**Partner Marketing
& Sponsorship
Opportunities**



2025 Excelerate User Conference

VEA Hotel

Newport Beach, CA

March 31- April 3, 2025

Excelerate is the place to bring together business-driving, world-changing transformation with an agenda that is most important to our customers, partners and user community.

Advancements in MES, SQM and MRO that will drive significant and sustainable change. This is an opportunity to keep our customers on the leading edge of best practices, technology trends and connect you with industry colleagues, accelerate results and evangelize customer success.



Benefits of Sponsorship



**Expand
your reach**



**Elevate
your brand**



**Solutions
Discussions**



**Showcase Your
Thought Leadership
to a Captive Audience**



**Build and grow
connections**



**Ecosystem of
Partners**

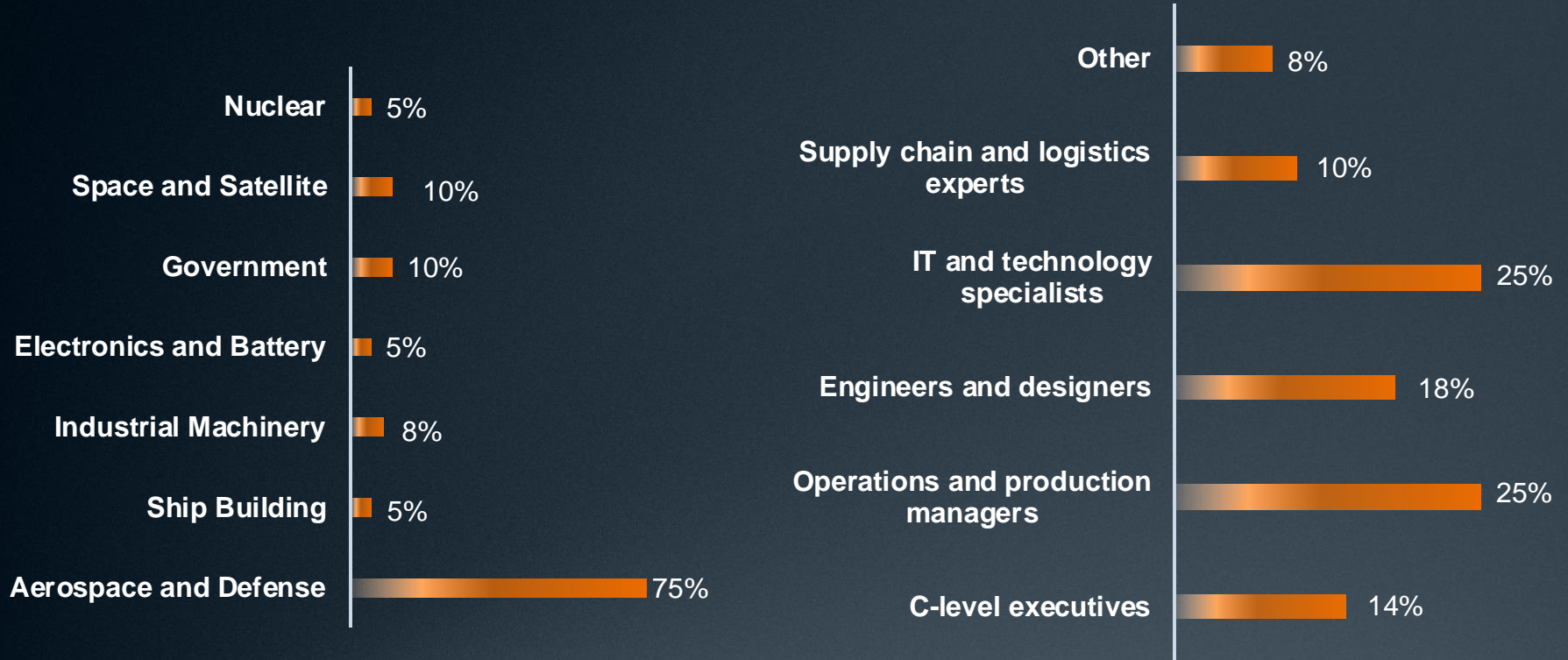
The Audience

- VPs of Operations
- Manufacturing Engineers
- Systems Analysts
- CIOs & VPs of IT
- Compliance Managers
- Operations Directors
- Design Engineers
- Quality Managers
- Project Engineers

Excelerate is expected to welcome 200 + customers from Fortune 500 companies in Aerospace & Defense, Electronics, Industrial Equipment, Medical Devices, Nuclear and Ship Building.



Attendee Demographics



Sponsorship Opportunities

Packages

		Diamond \$50,000	Platinum \$35,000	Gold \$25,000	Silver \$15,000
THOUGHT LEADERSHIP	Main Stage Speaking Opportunity – 30 minutes in length	1			
	Breakout Session	1	1	1	
CONFERENCE ACCESS	Conference Passes	10	6	4	3
	Customer Prospect Registrations	10	6	4	3
	Additional On-site Passes	20% Discount	10% Discount	5% Discount	5% Discount
	VIP Table at Conference Social Events	✓	✓		
	Opportunity to Sponsor Welcome Reception, Opening Night Party, Closing Night Party	✓	✓		
	Table-top Exhibit (including 6 ft. draped table, 2 chairs, electrical)	✓	✓		
	Access to List of Attending Companies	✓			
RECOGNITION & BRANDING	Promotional Video on Mainstage	✓	✓		
	Brand Recognition Throughout Networking Events	✓	✓	✓	✓
	Logo in Footer of Conference Emails	✓	✓		
	Push Notification Via the Conference App During Conference	✓	✓	✓	
	Insert in Conference Bag	✓	✓	✓	✓
	Brand Recognition on Welcome Screens in the Main Ballroom	✓	✓	✓	✓
	Company Logo, Description & URL on Event Website and App	✓	✓	✓	✓
	Mentions on iBase-t Social Media Channels	✓	✓		
Email Spotlight of Your Organization and Event Presence	✓				
		Two Available	Two Available	Two Available	Two Available

Sponsorship Add-ons

Sponsorship add-ons are supplementary opportunities to engage attendees beyond your sponsorship package.

Each add-on delivers valuable promotion through **brand awareness**.

Sponsors must be fully contracted for a sponsorship package to be eligible to purchase add-ons. Add-ons are sold on a first-come, first-serve basis.



Ask the Experts Lounge

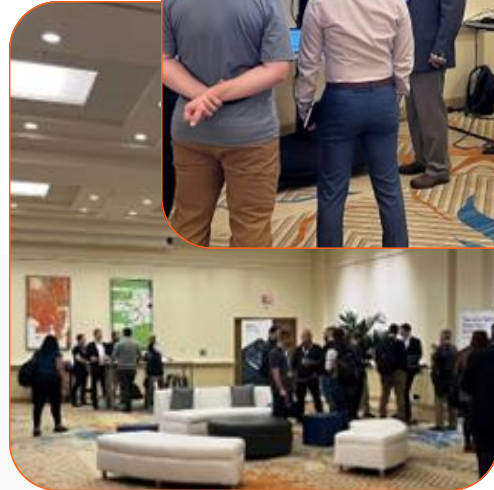
Sponsorship: \$7K

The Excelerate User Conference is excited to offer the sponsorship of our popular **"Ask the Experts Lounge."**

This dedicated space serves as a hub for attendees to engage with iBase-t industry experts and partners, gain valuable insights, and seek guidance on a wide range of topics.

Sponsorship Package Includes:

- Prominent brand recognition with logo placement on all signage
- Push notification in the event app highlighting your sponsorship
- 2 full-access registrations for the conference
- Dedicated space with a tabletop, monitor, and electrical



Welcome Reception

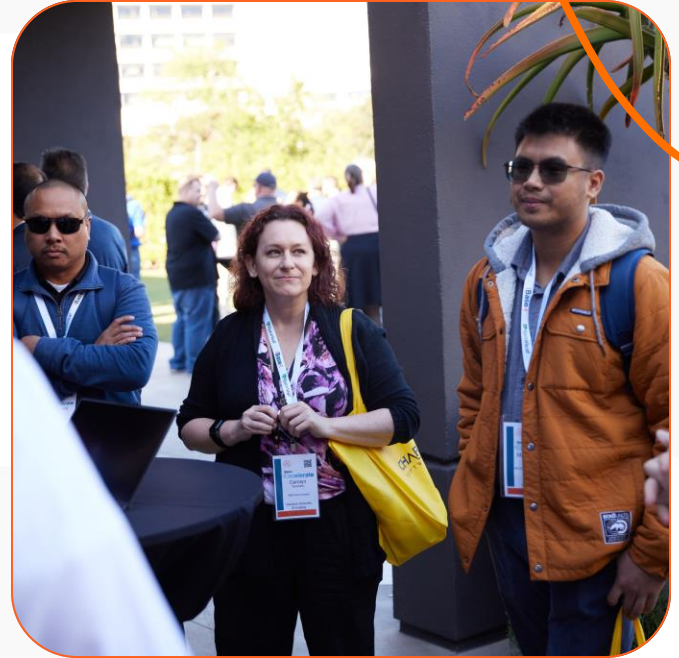
Sponsorship: \$5K

Engage with conference attendees in a relaxed and social setting.

Description/Inclusions:

- Customize the Welcome Reception area with branded elements, including napkins, drinkware, and decorations, to create a cohesive and immersive brand experience.
- Prominent brand recognition during the networking Welcome Reception including logo placement on signage
- Push notification in the event app mentioning happy hour
- 1 full conference registration

One Sponsorship Available



Conference Bags

Sponsorship: \$6K

Your logo printed on bags offered to all attendees in the registration area – making it one of the most visible branding opportunities at the conference.

Description/Inclusions:

- Logo prominently displayed on the registration bags
- Opportunity to provide promotional item in registration bags distributed to all attendees
- 1 full access registration

One Sponsorship Available



Lanyard

Sponsorship: \$4K

Your logo brands the lanyard holding each attendee's badge. This is a prominent advertising opportunity and is worn by all attendees for the duration of the event. This is an exclusive sponsorship.

Description/Inclusions:

- All event lanyards would be branded using the iBase-t logo branding, but this sponsorship would include your logo on lanyards

One Sponsorship Available

SOLD



Breakfast or Lunch Sponsorship: \$3K

Sponsor the mid-day meal that keeps the attendee networking going. Your logo is displayed prominently at buffet tables and throughout the room

Description/Inclusions:

- Logo placement on signage
- Push notification in the event app mention

Two Sponsorships Available



Hotel Keycards

Sponsorship: \$3,500K

Description/Inclusions:

- Logo/design on each hotel keycard given to conference guests

One Sponsorship Available



Wi-Fi

Sponsorship: \$3K

Connect with attendees as they get connected with the conference wi-fi sponsorship.

Description/Inclusions:

- Logo recognition on conference signage and event site

One Sponsorship Available



Next steps

01



Early Bird Commitment Deadline for 10% discount: October 4, 2024

Please confirm with us by October 4, if you would like to participate in this event opportunity at Excelerate User Conference. If you commit by October 4, 2024, we'll provide you with a 10% discount.

02



Contracting & Payment: Upon Event Commitment

Once you commit, we will send you a contract and information on making your payment.

03



Planning & Deliverables: Upon Event Commitment

We will send you additional planning details and any deliverables needed upon your event commitment, and as we continue our planning process

04



Payment Deadline: November 20th, 2024 (Net 45 days from October 4th)

Your payment for the sponsorship fees will be due by November 20th to ensure your participation.

FAQs

▲ **When does planning kick off?**

We are actively planning our Excelerate Customer Conference now and will share additional planning details with you upon your commitment to the event.

▲ **How will you be promoting Excelerate to End Users?**

Our promotional efforts for Excelerate will involve a multi-channel marketing strategy, focusing on digital platforms like social media and targeted email campaigns. This approach aims to engage and reach our targeted audience of end users, maximizing our promotional reach and generating interest in the conference.

▲ **Are there any discounts available?**

There is a 10% discount if you commit to this event by October 4th.

▲ **What is your cancellation policy?**

Cancellation language for Early Bird Sponsors: If Sponsor takes advantage of the Early Bird 10% discounted sponsorship fee, then no refund is available in the event Sponsor cancels its registration. Please read the Terms and Conditions -- section 10 for complete cancelation.

▲ **I have more questions - how can I reach you?**

Please email us at Shawn Maguire (email:smaguire@ibaset.com) and we will reply within 3 business days.