iBase-t

Excelerate

Solumina User Conference

Partner Marketing & Sponsorship Opportunities



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Excelerate brings the complex manufacturing community together

Excelerate is the place to bring together business-driving, world-changing transformation with an agenda that is most important to our customers, partners and user community.

Advancements in MES, SQM and MRO that will drive significant and sustainable change. This is an opportunity to keep our customers on the leading edge of best practices, technology trends and connect you with industry colleagues, accelerate results and evangelize customer success.



March 15–18, 2027

Savannah, Georgia

Westin Savannah Harbor

Put your brand at the center of valuable industry conversations

Reach the right audience

Connect with operations, engineering, quality, IT, and executive leaders.

Elevate your brand

Build visibility with companies investing in complex manufacturing.

Lead with expertise

Share practical insight through sessions, conversations, and demonstrations.

Grow relationships

Create meaningful connections across the iBase-t customer ecosystem.

Drive engagement

Combine year-round recognition with high-value onsite experiences.

Your Audience in One Room

AUDIENCE

350+ attendees

FORMAT

Keynotes, breakouts, labs, networking & partner engagement

CUSTOMERS

200+ Fortune 500 customers

INDUSTRIES

Aerospace & Defense, Shipbuilding & more

Excelerate is an important event for us to sponsor and attend. It gives us meaningful opportunities to connect with clients, hear about their evolving needs, and gain insight into product developments and industry trends. It's a premier gathering for the iBase-t client community.



Kara Cole
Managing Consultant, Advisory X
DXC Technology

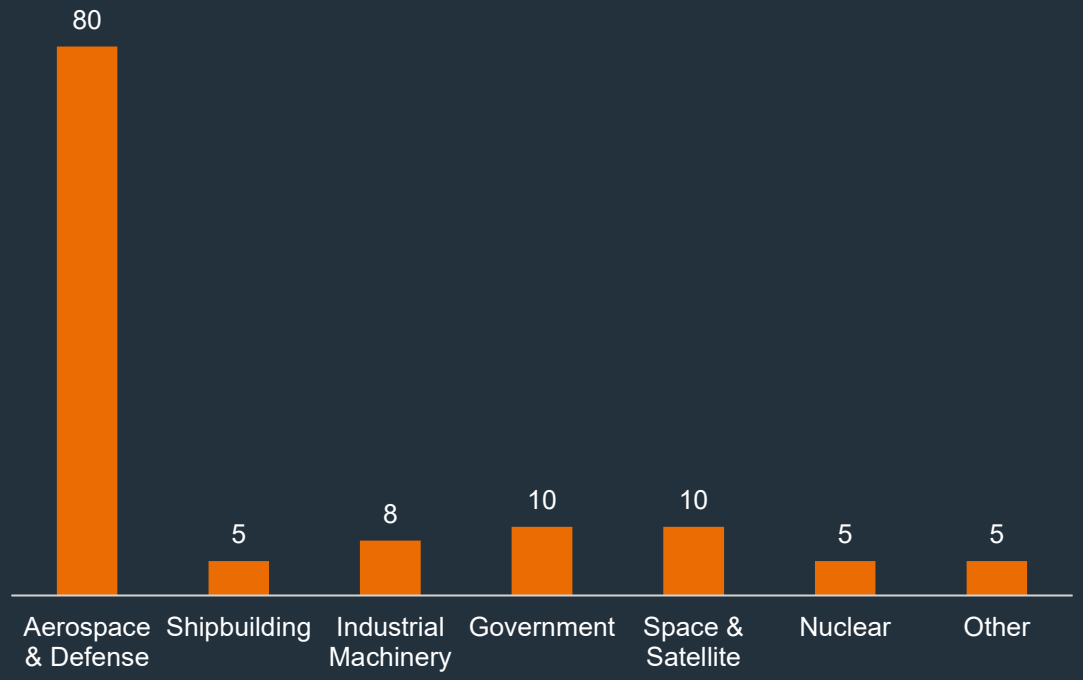
Connect with leaders who influence manufacturing transformation

- VPs of Operations
- Manufacturing Engineers
- Systems Analysts
- CIOs & VPs of IT
- Compliance Managers
- Operations Directors
- Design Engineers
- Quality Managers
- Project Engineers

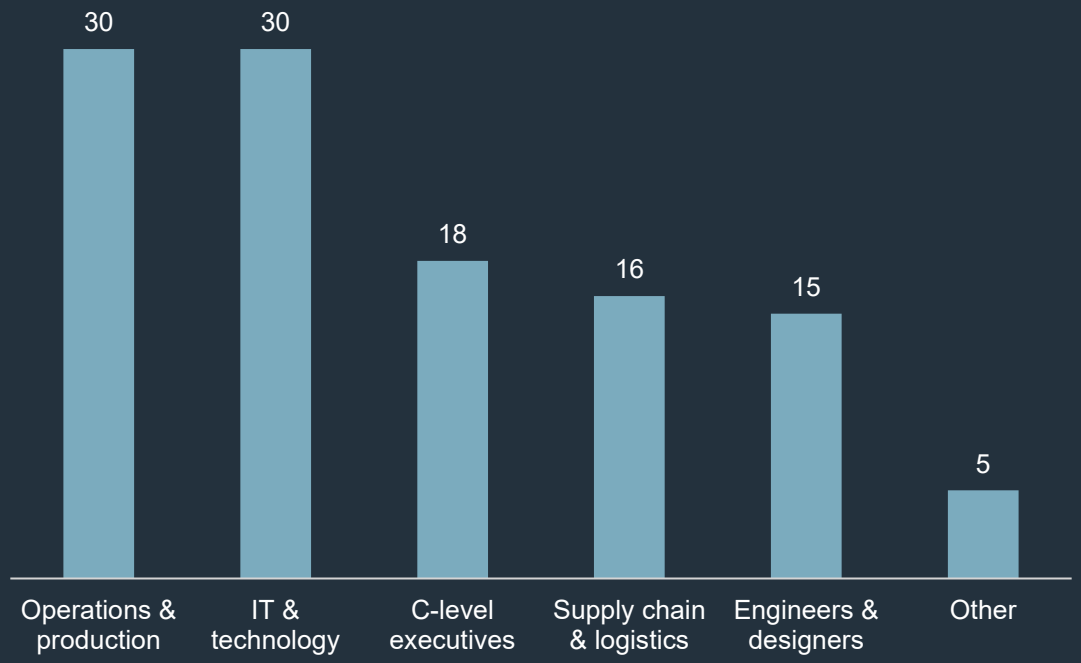
Excelerate is expected to welcome 200 + customers from Fortune 500 companies in Aerospace & Defense, Electronics, Industrial Equipment, Medical Devices, Nuclear and Ship Building.

A concentrated audience of aerospace, operations, and technology leaders

Industry mix (%)



Role mix (%)



Choose the sponsorship level that matches your goals

INCLUSIONS	DIAMOND	PLATINUM	GOLD	SILVER
Investment	$60K	$40K	$30K	$20K
Thought leadership	Main stage + breakout	One Breakout Session	—	—
Conference passes	10	6	4	2
Prospect registrations	15	10	6	3
Tabletop exhibit	Included	Included	Included	—
VIP event table + Networking Event Sponsor	Included	—	—	—
Brand recognition	Website, app and on-site listings	Website, app and on-site listings	Website, app and on-site listings	Website, app and on-site listings
Add-ons	1 included 1 Available (1 SOLD)	Eligible 2 Available	Eligible 4 Available	Eligible 4 Available

Diamond sponsorship

$60,000 (1 SOLD)

Maximum visibility, customer-facing thought leadership, and premium access.

WHAT'S INCLUDED

- 30-minute main-stage opportunity with a customer
- One breakout session
- App push notification and bag insert
- 10 conference passes + 15 prospect registrations
- VIP tables at conference social events
- Opening or closing party sponsorship opportunity
- Tabletop exhibit
- Attendee company list
- One eligible add-on included (not above $5K)



Why Diamond

A premium option for sponsors seeking greater visibility, thought leadership, and expanded attendee engagement.

Platinum sponsorship

$40,000

A high-impact presence with thought leadership and expanded access.



WHAT'S INCLUDED

- One breakout session
- 6 conference passes + 10 prospect registrations
- VIP table at conference social events
- Tabletop exhibit
- Welcome reception or lunch sponsorship opportunity
- Website, app and on-site sponsor recognition
- Swag bag insert
- Eligible to purchase add-ons

Why Platinum

A premium option for sponsors seeking greater visibility, thought leadership, and expanded attendee engagement

Gold sponsorship

$30,000

A strong onsite presence for education, visibility, and engagement.

WHAT'S INCLUDED

- 4 conference passes + 6 prospect registrations
- Tabletop exhibit
- Brand recognition at networking events
- Swag bag insert
- Website, app, and onsite recognition
- Eligible to purchase add-ons



Why Gold

A strong option for sponsors seeking an elevated presence, meaningful attendee interaction, and increased opportunities to showcase their expertise.

Silver sponsorship

$20,000

A streamlined package for focused brand visibility and participation.

WHAT'S INCLUDED

- 2 conference passes + 4 prospect registrations
- Website, app, and onsite recognition
- Eligible to purchase add-ons

Why Silver

An accessible entry point for sponsors seeking brand visibility, valuable connections, and a presence within the Excelerate community.



Extend your impact beyond the core package

Add-ons create additional moments for thought leadership, hospitality, attendee connection, and high-visibility branding.

Available only to confirmed sponsors and offered on a first-come, first-served basis.

Thought leadership **Experiences** **Brand visibility**



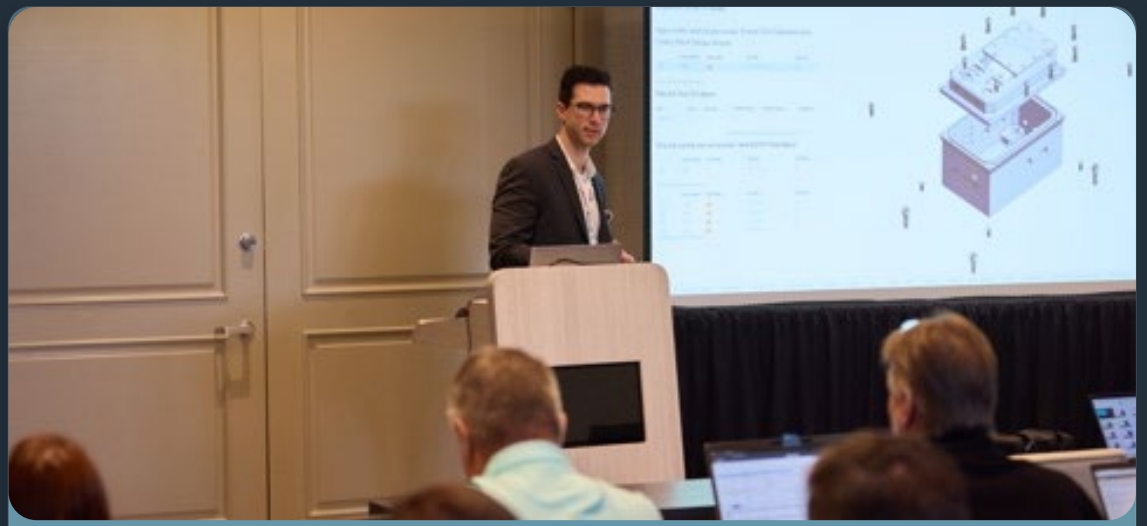
Attendee connection



Ask the Experts Lounge

$10K – 1 Available

Prominent signage, app recognition, two registrations, and a dedicated tabletop/monitor space.



Hands-On Lab

$10K – 2 Available

Exclusive lab branding, promotion across event channels, opening-keynote recognition, and two available sponsorships.

Attendee connection



Tuesday Breakout Sessions
Wednesday Breakout Sessions

$5K – 2 Available (per day)

Room signage, branded takeaways, and sponsor recognition in the conference app and session description.



Welcome Reception

$3K – Exclusive

Branded reception elements, prominent signage, app notification, and one full conference registration.

Brand visibility and memorable moments



Conference Bags

$10K – Exclusive

Logo on attendee bags plus the opportunity to provide a promotional item.

SOLD



Lanyards

$4K – Exclusive

Exclusive co-branded lanyards worn by attendees throughout the conference.

SOLD

Brand visibility and memorable moments



Breakfast or Lunch

$3K – 2 per day

Meal-area signage and an event-app notification. Two opportunities available.



Hotel Keycards

$4K – Exclusive

Exclusive logo or design placement on hotel keycards for conference guests.

Brand visibility and memorable moments



Espresso Bar

$5K – Exclusive

A premium hospitality activation designed to help sponsors engage attendees and build visibility in a high-traffic setting.

Includes: Branded espresso bar presence, attendee interaction, and a memorable coffee exp.



Wi-Fi

$3K

Conference signage and event-site recognition tied to attendee connectivity.

Brand visibility and memorable moments







Custom opportunity

Let’s talk

Have a different engagement goal?
Work with the Excelerate team to shape a tailored sponsorship.

Next steps

01

Contracting & Payment: Upon Event Commitment

Once you commit, we will send you a contract and information on making your payment.

02

Planning & Deliverables: Upon Event Commitment

We will send you additional planning details and any deliverables needed upon your event commitment, and as we continue our planning process

03

Payment Deadline: January 30, 2027

Your payment for the sponsorship fees will be due by January 30th to ensure your participation.

FAQs

When does planning kick off?

We are actively planning our Excelerate Customer Conference now and will share additional planning details with you upon your commitment to the event**.**

How will you be promoting Excelerate to End Users?

Our promotional efforts for Excelerate will involve a multi-channel marketing strategy, focusing on digital platforms like social media and targeted email campaigns. This approach aims to engage and reach our targeted audience of end users, maximizing our promotional reach and generating interest in the conference.

Are there any discounts available?

There is a 10% discount if you commit to this event by October 22..

What is your cancellation policy?

Cancellation language for Early Bird Sponsors: If Sponsor takes advantage of the Early Bird 10% discounted sponsorship fee, then no refund is available in the event Sponsor cancels its registration. Please read the Terms and Conditions -- section 10 for complete cancelation.

I have more questions - how can I reach you?

Please email us at Jennifer Evans (email:Jennifer.evans@ibaset.com) and we will reply within 3 business days.

Ready to sponsor Excelerate 2027?

To confirm your sponsorship, please contact the Excelerate sponsorship team. Opportunities are available on a first-come, first-served basis and are subject to availability.

How to get started

01 Review package and add-on options

02 Select the opportunities aligned to your goals

03 Confirm availability with the sponsorship team

04 Finalize the agreement and payment

Early commitment

Commit by October 30 , 2026 to receive a 10% discount.

Questions?

Jennifer Evans
Jennifer.evans@ibaset.com

Payment deadline
January 29, 2027